

Invitation to Sponsor or Exhibit

Sponsorship/Exhibitor Prospectus and Opportunities

Inaugural Women's Cancer Symposium

Hilton Miami Dadeland Hotel
9100 North Kendall Drive
Miami, Florida, 33176

Presented by
Miami Cancer Institute

We would be pleased if you would join us as a sponsor/ exhibitor at our **Inaugural Women's Cancer Symposium**, Friday and Saturday, April 5 -6, at the Hilton Miami Dadeland.

Overview: The Miami Cancer Institute Inaugural Women's Cancer Symposium brings together a distinguished faculty from Harvard, Memorial Sloan Kettering and Miami Cancer Institute for a two-day symposium that will focus on the medical management of common and important challenges facing health-care professionals who care for women with cancer. The multispecialty approach allows participants to explore new diagnoses and cutting-edge treatment options for various areas of breast and ovarian cancer patient care in a concise symposium format.

Networking Opportunities ▪ Luncheon Sponsor ▪ Wi-Fi and Audio Visual Sponsor

When you participate in this inaugural CME/CE event you will network one-on-one with the physicians, leaders and healthcare providers affiliated with both host institutions and with participants from the Greater South Florida Medical Community, as well as those from around the United States and international cities.

As a Gold Level Sponsor, your company will also be recognized for one year as a Corporate Philanthropy Partners program member of Baptist Health. Distinct and significant recognition will be provided at the symposium, as well as at the luncheon, in the conference hall and on the website in advance of the symposium. Details are on the following pages.

Featured topics will include: Essentials in Hereditary Breast Cancer, Implant Associated Lymphoma, Ovarian Cancer: Recent Innovations and Standards of Care, The Evolution of Treatment for HER2+ Breast Cancer, Serous Tubal Intraepithelial Carcinoma (STIC) Tumors, Fertility Options for Cancer Survivors, MRI Guided Linear Accelerator Radiation Therapy for Gynecologic Malignancies and more. For complete details go to WomensCancerSymposium.BaptistHealth.net.

Target Audience: Breast Surgeons, General Surgeons, Plastic Surgeons, General Practitioners, Obstetricians and Gynecologists, Oncologists, Medical Oncologists, Psychiatrist, Radiation Oncologists, Pathologists, Geneticists, Radiologists, Psychiatrists, Nurses and all other interested healthcare professionals.

Join us in April to be part of this inaugural event. Thank you for your consideration.

2019 Symposium Directors:

Gladys L. Giron, M.D., FACS
Starr K. Mautner, M.D., FACS
Nicholas C. Lambrou, M.D., FACOG
John P. Diaz, M.D., FACOG



**Miami Cancer
Institute**

BAPTIST HEALTH SOUTH FLORIDA

Sponsor Support Levels

LEVEL	GOLD SPONSOR	SILVER SPONSOR	PRIME EXHIBITOR	STANDARD EXHIBITOR
RECOGNITION	\$10,000	\$7,500	\$4,000	\$2,000
Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members.	•			
Exhibit booth with premium space in Exhibit Hall. Two 6 foot tables.	•			
Exhibit booth with prominent space in Exhibit Hall. One 6 foot table.		•		
Exhibit booth for table-top display. One 6-foot table.			•	•
Electricity at booth.	•	•	•	
Nametags for representatives.	6	4	2	2
Continental breakfast and refreshments in Exhibit Hall.	6	4	2	2
Name recognition in symposium handout. Name size and location distinguished by level of sponsorship.	•	•		
Event signage. Name recognition on prominently displayed direction/welcome signs. Name size distinguished by level of sponsorship.	•	•		
FRIDAY BREAKFAST/BREAKS SPONSOR - Special recognition (verbal) during morning remarks.	•			
SATURDAY BREAKFAST/BREAKS SPONSOR – name recognition on prominently displayed event posters.	•			
FRIDAY LUNCHEON SPONSOR - Special recognition (verbal) during morning and afternoon session opening remarks.	•			
Number of admissions to Luncheon.	6			
AV Support and Wi-Fi - Name recognition displayed on table tent cards with Wi-Fi code in conference hall, in addition to symposium signs, and in handout.	•			
AV Support and Wi-Fi - Special recognition name on PowerPoint looping before lectures and during breaks.	•			

**Commercial interest companies receive name-in-text recognition per ACCME regulations. Other organizations receive logo recognition when available.

Exhibit Hall and Exhibit Booth Details for Sponsors and Exhibitors

Sponsors and exhibitors will be provided with booth space in the Exhibit Hall which is separate from the symposium sessions. In addition to communication regarding the Exhibit Hall Confirmation Form, an email will be sent to you one week prior to the symposium confirming all symposium details and the Exhibit Hall location.

Gold Sponsors (\$10,000)

- Premium placement in Exhibit Hall.
- Double-size booth with two 6 foot covered and skirted table.
- Space for floor displays.
- Electrical access.
- Exhibitor badges and continental breakfast for six representatives.

Exhibit space is included with these additional Gold Sponsorship privileges:

1. Company name recognition prominently placed on signage and in symposium materials.
2. Friday Luncheon Sponsorship recognitions via signage, syllabus schedule and verbal announcements.
3. Access for six representatives to all events.
4. AV Support and Wi-Fi Sponsorship – Company name recognition displayed on table tent cards with Wi-Fi code in conference hall, in addition to symposium signs, on PowerPoint and in handout.
5. Opportunity to interact with physicians and healthcare professionals in a collegial, relaxed setting.

Silver Sponsors (\$7,500)

- Prominent placement.
- Six-foot covered and skirted table.
- Electrical access.
- Exhibitor badges and continental breakfast for four representatives.

Exhibit space is included with these additional Silver Sponsorship privileges:

1. Company name recognition on website, posters and in symposium materials.
2. Opportunity to interact with physicians and healthcare professionals in a collegial, relaxed setting.

Prime Exhibitors (\$4,000)

- Tabletop display space.
- Six foot covered and skirted table.
- Electrical access.
- Assigned location.
- Exhibitor badges and continental breakfast for two representatives.

The exhibit fee constitutes payment for your company’s advertising display/exhibit purposes.

Standard Exhibitors (\$2,000)

- Tabletop display space.
- Six-foot covered and skirted table.
- Assigned location.
- Exhibitor badges and continental breakfast for two representatives.

The exhibit fee constitutes payment for your company’s advertising display/exhibit purposes.

Exhibit Hall - Hours, Setup and Teardown

Sponsors and Exhibitors will be provided with booth space in the exhibit hall, which is separate from the symposium sessions. An email will be sent to you two weeks before the symposium with the name of the room where the exhibits will take place, along with confirmation of all symposium details.

Exhibit Hall – Hours, Setup and Teardown

- Setup:** Access available Friday, April 5 starting at 6 a.m. Setup must be completed by 7a.m.
- Your assigned table** will be marked with your company name. Please locate your table when you arrive at the Exhibit Hall.
- Exhibit Hours:** Friday: 7a.m. – 5p.m.; Saturday: 7a.m. – 12:30 p.m.
- Breakdown/Removal:** Saturday, April 6, after 10:05 a.m. break (subject to change).

Shipping and Delivery and Return of Exhibit Booth Materials

- We encourage you to bring your materials with you to avoid storage charges or misplaced/late shipments.
- Mark your packages clearly with your company name and the symposium name.
- Your company is responsible for hotel handling charges – both inbound and outbound.
- If you plan to ship your materials to the hotel: (1) Contact Baptist Health CME in order to obtain a hotel shipping form. (2) Schedule your shipment to arrive by **Thursday, April 4**. (3) Have your FedEx number handy in case you are unable to locate your package. (4) Properly marked boxes will be delivered to your booth the afternoon of **Thursday, April 4**. (5) Ship properly marked boxes to:

Hilton Miami Dadeland
 9100 North Kendall Drive
 Miami, FL., 33176
Attention: Martha Cangas
ATTN: Baptist Health Women’s Cancer Symposium
 April 5 – 6, 2019
 (Your Name – Company Name - Total Number of Boxes)

Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges

Please complete an Exhibitor Reservation Form (page 4). Be sure to include names of all representatives participating. Name badges must be worn at all times to identify representatives as authorized symposium participants.

Attending Symposium Sessions

Registered exhibitors who wish to obtain credit for attending the symposium should register in advance online. Registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and or products while in the education space.

Security

Sponsors and exhibitors may leave their displays in the Exhibit Hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither the hotel nor Baptist Health will be responsible for loss of or damage to any property. Sponsors and exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

Accommodations

Baptist Health has secured a block of rooms at the Hilton Miami Dadeland at a special group rate of \$189, plus applicable taxes and hotel fees. Visit WomensCancerSymposium.BapitstHealth.net to connect to the hotel to reserve at this group rate. The special group rate ends March 12.

Confirming Your Participation and Payment

To confirm your participation, please complete the attached Confirmation Form (pages 4 & 5).



Continuing Medical Education

Inaugural Women's Cancer Symposium
April 5-6, 2019
Miami Airport Hilton, Miami, Florida
WomensCancerSymposium.BaptistHealth.net

EXHIBIT HALL CONFIRMATION FORM
Sponsors and Exhibitors - Submit by Friday, March 22

Company: _____ Contact Person: _____

Title: _____ Email address: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Sponsorships Includes Exhibit Booth	<input type="checkbox"/> \$10,000 Gold	<input type="checkbox"/> \$7,500 Silver
Exhibitors Booth Only	<input type="checkbox"/> \$4,000 Prime	<input type="checkbox"/> \$2,000 Standard

NAME BADGE REQUEST for Exhibit Booth Representatives Please print name of representatives who will be exhibiting at the symposium. Please refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

- Name: _____
- Name: _____
- Name: _____
- Name: _____
- Name: _____
- Name: _____

CONFIRMATION AND PAYMENT

- 1 – Return this Reservation Form with the signed Terms and Conditions (pages 4 & 5) by Friday, March 8 to secure your space.
- 2 – Make full payment based on your level of support by March 22.

MY PAYMENT IS FOR A GOLD OR SILVER SPONSORSHIP.
 Contact **Megan Cottle**, Baptist Health South Florida Foundation, MeganCo@BaptistHealth.net, or 786-467-5534
 Check - Payable and Mailed to: Baptist Health South Florida Foundation (tax ID number 59-1923401)
 Attn: Women's Cancer Symposium
 6855 Red Road, Coral Gables, Florida 33143
 Credit Card – Contact Megan Cottle

MY PAYMENT IS FOR A PRIME OR STANDARD EXHIBIT.
 Contact **Alexandra Sanford**, Baptist Health CME Department, AlexandrSa@baptisthealth.net or 786-596-3638
 Check - Payable and Mailed to: Baptist Health CME Department (tax ID number 65-0267668),
 Attn: Alexandra Sanford
 8900 N. Kendall Drive, Miami, FL 33176
 Credit Card – [Online Payment](#)

Terms and Conditions for Baptist Health CME Symposium Exhibitor

For the purpose of this agreement, "Exhibitor" refers to the company(ies) represented at this event as well as the company's representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the Exhibit Hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by Friday, March 22 by contacting Alexandra Sanford at 786-596-3638 or AlexandrSa@baptisthealth.net.

Agreement Statement

_____ (Initials) YES, I have read and understand the Baptist Health CME Symposium Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2019 Inaugural Women's Cancer Symposium as an exhibitor as indicated in this contract.

NAME (print): _____
Authorized Exhibitor Representative

SIGNATURE: _____ DATE: _____

If you have any questions, please contact:

Alexandra Sanford | Phone: 786-596-3638 | Fax: 786-533-9706 | Email: AlexandrSa@baptisthealth.net
Continuing Medical Education Department, 8900 N. Kendall Drive, Miami, Florida 33176 | Main: 786-596-2398

Thank you!