

## **Invitation to Sponsor or Exhibit** **Sponsorship/Exhibitor Prospectus and Opportunities**

### **Miami CardioMetabolic Summit** **Practical Updates in Preventive and General Cardiology**

Thursday-Saturday, February 22-24, 2018  
Nobu Eden Roc Hotel, 4525 Collins Avenue, Miami Beach

We would be pleased if you would join us as a Sponsor or Exhibitor at **Miami CardioMetabolic Summit: Practical Updates in Preventive and General Cardiology**. You'll have the opportunity to network one-on-one with **over 200** physicians and healthcare providers when you participate at this CME/CE event presented by **Baptist Health South Florida**. Attendees will come from across the United States and abroad.

**Overview:** The CardioMetabolic Summit provides a comprehensive review of the latest breakthroughs, advances and innovations in preventive and general cardiac and vascular medicine. Expert faculty will explore patient management approaches to the assessment and reduction of cardiovascular disease risk and cost-effective solutions in preventive cardiology. Through focused presentation sessions and panel discussions, they will provide practical patient care management approaches as they address integrative medicine, recent guideline changes, expert consensus updates, lifestyle management, hypertension treatment, advanced coronary artery disease management and new perspectives on the diabetic heart.

**Goal:** Participants will implement practical approaches to common and important cardiometabolic challenges utilizing the latest evidence-based screening guidelines and treatment approaches to achieve reduction of cardiovascular disease risk.

**Featured topics will include:** Hypertension guidelines, meditation and CVD risk reduction, saturated fat, ACC syncope guidelines, smoking cessation, obesity beyond lifestyle and bariatric surgery, exercise prescription, best diet for CVD prevention, clinical trial results, imaging and functional testing, atrial fibrillation, heart failure, peripheral vascular disease, aortic stenosis, muscle ache with statins, family history of premature cardiovascular disease and asymptomatic carotid stenosis.

**Target Audience:** Cardiologists, General Internists, Family Physicians, Emergency Medicine and Urgent Care Physicians, Obstetricians, Gynecologists, Psychologists, Physician Assistants, Nurse Practitioners, Nurses, Social Workers and Mental Health Counselors, Radiology Technologists, Sonographers, Dietitians, Pharmacists and other healthcare professionals who care for patients who have been diagnosed with cardiac, vascular or metabolic risks, disorders or diseases.

On behalf of Baptist Health Continuing Medical Education Department and **Miami Cardiac & Vascular Institute**, we thank you for your consideration.

Theodore Feldman, M.D., Khurram Nasir, M.D., and Michael Ozner, M.D., symposium directors  
[CardioMetabolic.BaptistHealth.net](http://CardioMetabolic.BaptistHealth.net)

## Sponsor Support Levels

LEVEL	GOLD SPONSOR	SILVER SPONSOR	PRIME EXHIBITOR	STANDARD EXHIBITOR
AMOUNT	\$15,000	\$10,000	\$5,000	\$2,000
Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members.	•			
Exhibit booth with premium space in Exhibit Hall. Two 6-foot tables.	•			
Exhibit booth with prominent space in Exhibit Hall. One 6-foot table.		•		
Exhibit booth for tabletop display. One 6-foot table.			•	•
Electricity at booth.	•	•	•	
Name badges for representatives.	•	•	•	•
Name/Logo** recognition on symposium website. Name size and location distinguished by level of sponsorship.	•			
Name/Logo** recognition in symposium handout. Name size and location distinguished by level of sponsorship.	•	•	•	•
Event signage. Name/Logo** recognition on prominently displayed direction/welcome signs. Name size distinguished by level of sponsorship.	•	•		
THURSDAY RECEPTION – Special recognition (verbal) during welcome remarks.	•			
THURSDAY RECEPTION/Logo** – Special recognition (verbal) during welcome remarks. Recognition on prominently displayed event posters, in handout and on website.				
Number of admissions to reception.	4			
FRIDAY BREAKFAST/BREAKS SPONSOR – Special recognition (verbal) during morning remarks.		•		
SATURDAY BREAKFAST/BREAKS SPONSOR – Name/Logo** recognition on prominently displayed event posters, in handout and on website.		•		
Number of admissions to breakfasts and breaks.	4	4	2	1
FRIDAY LUNCHEON SPONSOR – Special recognition (verbal) during morning and afternoon session opening remarks. (one sponsor)	•			
SATURDAY LUNCHEON SPONSOR – Name/Logo** additional recognition on prominently displayed event posters, in schedule on website and in handout. (one sponsor)	•			
Number of admissions to luncheon.	4	2	2	
AV Support and Wi-Fi – Special recognition name/logo** on PowerPoint looping before lectures and during breaks.	•	•		
List of attendees.	•	•	•	
**Commercial interest companies receive name-in-text recognition per ACCME regulations. Other organizations to receive logo recognition when available.				

## **Exhibit Hall and Exhibit Booth Details for Sponsors and Exhibitors**

Sponsors and Exhibitors will be provided with booth space in the Exhibit Hall, which is separate from the summit sessions. In addition to the Exhibit Hall Confirmation Form, you will receive an email one week prior to the symposium confirming all Summit details and the Exhibit Hall location.

### **Gold Sponsors (\$15,000)**

- Premium placement in Exhibit Hall.
- Double-size booth with two six-foot covered and skirted tables.
- Space for floor displays.
- Electrical access.
- Exhibitor badges continental breakfast and lunch.

#### ***Exhibit space is included with these additional Gold Sponsorship privileges:***

1. Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members.
2. Company name recognition prominently placed on website, signage and in Summit materials.
3. Saturday Luncheon Sponsorship recognitions via signage, Summit website, handout and verbal announcements.
4. Admission to reception, breakfast, breaks and luncheon.
5. AV Support and Wi-Fi Sponsorship – Company name recognition displayed on table tent cards with Wi-Fi code in conference hall, in additional Summit signs, on PowerPoint and in handout.
6. List of attendees.

### **Silver Sponsors (\$10,000)**

- Prominent placement.
- Six-foot covered and skirted table.
- Space for floor displays.
- Electrical access.
- Exhibitor badges and continental breakfast and lunch (4).

#### ***Exhibit space is included with these additional Silver Sponsorship privileges:***

1. Company name recognition on website, posters and in Summit materials.
2. Friday Breakfast/Breaks Sponsor – Special recognition via signage, Summit website, handout and verbal announcements.
3. Admission for 4 representatives to reception, breakfast and breaks, and 2 representatives to luncheon.
4. List of attendees.

### **Prime Exhibitors (\$5,000)**

- Tabletop display space.
- Six-foot covered and skirted table.
- Electrical access.
- Assigned location.
- Exhibitor badges, continental breakfast and lunch (2).
- Company name recognition in Summit handout and poster.
- List of attendees.

***Exhibit fee constitutes payment for your company's advertising display/exhibit purposes.***

### **Standard Exhibitors (\$2,000)**

- Tabletop display space.
- Six-foot covered and skirted table.
- Assigned location.
- Exhibitor badges and continental breakfast (1).
- Company name recognition in Summit handout and poster.

***Exhibit fee constitutes payment for your company's advertising display/exhibit purposes.***

## **Exhibit Hall – Hours, Setup and Teardown**

**Setup Thursday, February 22:** Access to Exhibit Hall beginning at 6 p.m. Setup must be completed by Friday, Feb 23, 7 a.m.

- Your assigned table will be marked with your company name.

**Exhibit Hall Hours:** Friday: 7:15 a.m.–3 p.m.  
Saturday: 7:15 a.m.–3 p.m.

**Breakdown/Removal:** Saturday, after lunch.

- For a complete symposium schedule, visit [CardioMetabolic.BaptistHealth.net](http://CardioMetabolic.BaptistHealth.net).

## **Shipping and Delivery and Return of Exhibit Booth Materials**

- We encourage you to bring your materials with you to avoid storage charges or misplaced/late shipments.
- Mark your packages clearly with your company name and the symposium name.
- Your company is responsible for hotel handling charges, both inbound and outbound.
- If you plan to ship your materials to the hotel: (1) Contact Baptist Health CME to obtain a hotel shipping form. (2) Schedule your shipment to arrive by **Thursday, February 22**. (3) Have your FedEx number handy in case you are unable to locate your package. (4) Properly marked boxes will be delivered to your booth the afternoon of **Thursday, February 22**. (5) Ship properly marked boxes to:

**Nobu Eden Roc Hotel**

4525 Collins Avenue, Miami Beach, FL 33140-3226

**Ref: Baptist Health South Florida**

**CardioMetabolic Summit**

February 22-24, 2018

*(Your Name – Company Name)*

- Outgoing packages must be marked properly. You may leave properly marked packages in the Exhibit Hall. The hotel will ship them out according to the label instructions on your package.

## **Cancellations and Refunds**

Baptist Health will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space.

## **Exhibitor Participation Form and Name Badges**

Please complete an Exhibitor Reservation form, which can be found on the symposium website (link provided below). Include the names of all representatives. Name badges must be worn at all times to identify representatives as Summit participants.

## **Attending Summit Sessions**

Exhibitors who wish to obtain credit for attending the symposium should register in advance online; registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and products while in the education space.

## **Security**

Sponsors and Exhibitors may leave their displays in the Exhibit Hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither the hotel nor Baptist Health will be responsible for loss of or damage to any property. Sponsors and Exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

## **Accommodations**

Baptist Health has secured a block of rooms at the Nobu Eden Roc Hotel at a special group rate of \$369, plus applicable taxes and hotel fees. Visit [CardioMetabolic.BaptistHealth.net](http://CardioMetabolic.BaptistHealth.net) to connect to the hotel to reserve at this group rate. The special group rate ends Monday, January 29.

## **Confirming Your Participation and Payment**

To confirm your participation, please complete the attached Exhibitor Registration form (pages 5 & 6).



**EXHIBIT REGISTRATION FORM**

**Sponsors and Exhibitors – Submit by Monday, February 12, 2018**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

<b>Sponsorships</b> Includes Exhibit Booth	<input type="checkbox"/> \$15,000 Gold	<input type="checkbox"/> \$10,000 Silver
<b>Exhibitors</b> Booth Only	<input type="checkbox"/> \$5,000 Prime	<input type="checkbox"/> \$2,000 Standard

**NAME BADGE REQUEST for Exhibit Booth Representatives** Please print names of representatives who will be exhibiting at the symposium. Refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

Name: \_\_\_\_\_ Name: \_\_\_\_\_  
 Name: \_\_\_\_\_ Name: \_\_\_\_\_  
 Name: \_\_\_\_\_ Name: \_\_\_\_\_

**CONFIRMATION AND PAYMENT**

- 1 – Return this form with the Signed Terms and Conditions (page 6) by Monday, February 12, to secure your space.
- 2 – Make full payment based on your level of support by February 12.

**MY PAYMENT IS FOR A GOLD OR SILVER *SPONSORSHIP*.**  
 Contact **Laura Denoux**, Baptist Health South Florida Foundation, [LauraDen@baptisthealth.net](mailto:LauraDen@baptisthealth.net) or 786-467-5404.  
 Check – Payable and mailed to: Baptist Health South Florida Foundation (tax ID number 59-1923401)  
 Attn: CardioMetabolic Summit  
 6855 Red Road, Coral Gables, Florida 33143  
 Credit Card – Contact Laura Denoux

**MY PAYMENT IS FOR A PRIME OR STANDARD EXHIBIT.**  
 Contact **Julie Zimmert**, Baptist Health CME Department, [JulieZ@baptisthealth.net](mailto:JulieZ@baptisthealth.net) or 786-596-8612.  
 Check – Payable and mailed to: Baptist Health CME Department (tax ID number 65-0267668)  
 Attn: Julie Zimmert  
 8900 N. Kendall Drive, Miami, FL 33176  
 Credit Card – [Online Payment](#)

## Terms and Conditions for Baptist Health CME Summit Exhibitor

For the purpose of this agreement, "Exhibitor" refers to the Company(ies) represented at this event as well as the Company's(ies) representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.

### Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by February 12 by contacting Julie Zimmitt at 786-596-8612 or [JulieZ@baptisthealth.net](mailto:JulieZ@baptisthealth.net).

### Agreement Statement

\_\_\_\_\_ (Initials) YES, I have read and understand the Baptist Health CME Summit Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2018 Miami CardioMetabolic Summit as an exhibitor as indicated in this contract.

NAME (print): \_\_\_\_\_ Authorized Exhibitor Representative

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

### If you have any questions, please contact:

**Julie Zimmitt** | Phone: 786-596-8612 | Fax: 786-533-9706 | Email: [JulieZ@baptisthealth.net](mailto:JulieZ@baptisthealth.net)  
Continuing Medical Education Department, 8900 N. Kendall Drive, Miami, Florida 33176 | Main: 786-596-2398

Thank you!