



**Baptist Health
South Florida**

Continuing Medical Education

Invitation to Sponsor or Exhibit Sponsorship/Exhibitor Prospectus and Opportunities

**Miami Brain Symposium, Third Annual
Friday, December 6, 2019**

MiamiBrainSymposium.BaptistHealth.net

Hilton Miami Dadeland Hotel, Miami, Florida

We at Miami Cancer Institute are extremely pleased to invite you to join a highly select group of Sponsors/Exhibitors at our Third Annual **Miami Brain Symposium** on Friday, December 6, at the Hilton Miami Dadeland. This state-of-the-art multidisciplinary symposium will provide a unique and intimate opportunity to network one-on-one with **over 200** physicians and allied healthcare providers. Attendees from across the United States and numerous other countries will have the opportunity to engage with a panel of experts in their field in this valuable CME/CE event presented annually by **Miami Cancer Institute**, part of Baptist Health South Florida. You will have a superb opportunity to showcase your company's products as they apply to the fields of neuro-oncology, radiation oncology, neurosurgery, radiosurgery, radiology and innovative cancer therapies and technologies. You will have a three-tiered choice of supporting this event, at either the platinum, gold or silver level. Each tier provides unique recognition, sponsorship and advertising opportunities. Details are provided on this form.

Overview: This years' Miami Brain Symposium will focus on state-of-the-art approaches in the management of primary and metastatic brain tumors, along with an understanding of current standards of care as well as a look at future directions. For one full day this symposium will engage participants, as the expert faculty navigate through complex cases, novel treatment strategies and lively panel discussions.

Target Audience: Adult and Pediatric Neurologists, Adult and Pediatric Medical Oncologists, Neurosurgeons, Neuro-Oncologists, Medical Oncologists, Neuroradiologists, Diagnostic Radiologists, Radiation Oncologists, Emergency Medicine Physicians, Neuroscience Nurses, Neurosurgery Nurses, Nurse Practitioners, Physical Therapists, Respiratory Therapists, Dietitians, Radiology Technologists, Clinical Pharmacists, Rehabilitation and Pain Management Specialists, Physician Assistants and other specialists interested in the fields of neuro-oncology and neuroscience. In particular, this course will add tremendous value to residents in training as well as fellows in multiple specialties, including family practice, internal medicine, pediatrics, neurology, neurosurgery, medical oncology, radiation oncology, radiology and pathology.

Join us in December for another successful Miami Brain Symposium!

Thank you for your consideration,

**Baptist Health Continuing Medical Education Department on behalf of
Miami Cancer Institute and Baptist Health South Florida**

MiamiBrainSymposium.BaptistHealth.net

Sponsor & Exhibitor Support Levels

LEVEL	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER EXHIBITOR
AMOUNT	\$15,000	\$10,000	\$5,000
Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation throughout signage at events and hospitals, Foundation website, publications and communication to leadership and board members.	•	•	
Exhibit booth with premier space in Exhibit Hall. One 6-foot table.	•		
Exhibit booth with prominent space in Exhibit Hall. One 6-foot table.		•	
Exhibit booth for table-top display. One 6-foot table.			•
Electricity at booth.	•	•	
Name badges for representatives.	4	3	2
Name/Logo** recognition on symposium website. Name size & location distinguished by level of sponsorship.	•		
Name/Logo** recognition in the symposium handout. Name size & location distinguished by level of sponsorship.	•	•	•
Event signage. Name/Logo** recognition on prominently displayed direction/welcome posters. Name size distinguished by level of sponsorship.	•		
Breakfast/breaks – Name/Logo** recognition on prominently displayed posters and verbal acknowledgment during morning remarks. Opportunities 2		•	
Number of admissions to Breakfast.	4	3	2
Friday Luncheon – Name/Logo** recognition (verbal) during morning and afternoon opening remarks. Opportunities 1	•		
Number of admissions to Luncheon.	4	2	
Audiovisual support and WiFi - Name/Logo** on PowerPoint looping before lectures and during breaks and on symposium posters. Opportunities 2	•		
Mobile or electronic device docking stations – Name/Logo** recognition at back of room where general session takes place. Opportunities 2		•	
Opportunity to interact with physicians and attendees.	•	•	•

** Logo recognition for non-commercial companies only.

Exhibit Hall and Exhibit Booth Details

Sponsors and Exhibitors will be provided with booth space in the exhibit hall, which is separate from the symposium sessions. An email will be sent to you two weeks before the symposium with the name of the room where the exhibits will take place along with confirmation of all symposium details.

Exhibit Hall – Hours, Setup and Teardown

Setup: Exhibit Hall available Thursday, December 5, starting at 6 p.m. Setup must be completed by 7 a.m. Friday, December 6.

- Your assigned table will be marked with your company name.
- **Exhibit Hours:** Friday: 7:30 a.m. – 5 p.m.
- **Breakdown/Removal:** After the afternoon break on Friday, December 6.

Shipping and Delivery and Return of Exhibit Booth Materials

- We encourage you to bring your materials with you to avoid storage charges and eliminate the possibility of misplaced/late shipments.
- Mark your packages clearly with your company name and the symposium name.
- Your company is responsible for hotel handling charges – both inbound and outbound.
- If you plan to ship your materials to the hotel: (1) Contact Baptist Health CME in order to obtain a hotel shipping form. (2) Schedule your shipment to arrive **on Thursday, December 5**. (3) Have your FedEx number handy in case you are unable to locate your package. (4) Boxes that are received on time and properly marked will be delivered to your booth **Thursday, December 5, in the PM**. (5) Ship properly marked boxes to:

Hilton Miami Dadeland

9100 North Kendall Drive, Miami, FL 33176

Attention: Martha Cangas

Ref: Baptist Health South Florida Miami Brain Symposium, December 6, 2019

(Include Your Name – Company Name)

- **Hotel information:** +1-786-975-1920 [Hilton Miami Dadeland](http://www.hilton.com)
- Outgoing packages must be marked properly with company label (prepaid or with shipper account number). You may leave properly marked packages in the Exhibit Hall. The hotel will ship them out according to the label instructions on your package.

Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space.

Exhibitor Participation Form and Name Badges

Please complete the Exhibitor Reservation form below. Be sure to include the names of all representatives participating. Name badges must be worn at all times to identify symposium participants.

Attending Symposium Sessions

Registered exhibitors who wish to obtain credit for attending the symposium should register in advance online; registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and products while in the education space.

Security

Sponsors and Exhibitors may leave their displays in the exhibit hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither the hotel nor Baptist Health will be responsible for loss of or damage to any property. Sponsors and Exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

Accommodations

Baptist Health has secured a block of rooms at the Hilton Miami Dadeland at a special group rate of \$199, plus applicable taxes and hotel fees. Visit MiamiBrainSymposium.BaptistHealth.net to connect to the hotel to reserve at this group rate. The special group rate ends November 10.

Confirming Your Participation and Payment: Please complete the Confirmation Forms (page 4-5).



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Miami Brain Symposium, Third Annual

Friday, December 6, 2019

MiamiBrainSymposium.BaptistHealth.net

Hilton Miami Dadeland, Miami, Florida

CONFIRMATION FORM

Sponsors and Exhibitors – Submit by Tuesday, November 19

Company: _____ **Contact Person:** _____

Title: _____ **Email address:** _____

Address: _____ **City:** _____ **State:** _____ **ZIP:** _____

Telephone: _____ **Fax:** _____

Sponsorships and Exhibits	<input type="checkbox"/> \$15,000 Platinum <i>Premier Exhibit Booth</i>	<input type="checkbox"/> \$10,000 Gold <i>Prominent Exhibit Booth</i>	<input type="checkbox"/> \$5,000 Silver <i>Standard Exhibit Booth</i>
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NAME BADGE REQUEST for Exhibit Booth Representatives Please print names of representatives who will be exhibiting at the symposium. Please refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

Name: _____ Name: _____

Name: _____ Name: _____

CONFIRMATION AND PAYMENT

- 1 – Return this Reservation Form with the Signed Terms and Conditions (pages 4 & 5) by November 19 to secure your space.
- 2 – Make full payment based on your level of support by November 23.

SILVER EXHIBITOR

- MY PAYMENT IS FOR A SILVER EXHIBIT.**
 Contact **Julie Zimmet**, Baptist Health CME Department, JulieZ@BaptistHealth.net or 786-596-8612
- Check - Payable and Mailed to:** Baptist Health CME Department (tax ID number 65-0267668)
 Attn: Julie Zimmet/Miami Brain Symposium, Dec. 6, 2019
 8900 North Kendall Dr., Miami, FL 33176
- Credit Card – [Online Payment](#)

PLATINUM OR GOLD SPONSORSHIP

- MY PAYMENT IS FOR A PLATINUM OR GOLD SPONSORSHIP.**
 Contact **Megan Cottle**, Baptist Health South Florida Foundation, MeganCo@BaptistHealth.net or 786-467-5534
- Check - Payable and Mailed to:** Baptist Health South Florida Foundation (tax ID number 59-1923401)
 Attn: CME/Miami Brain Symposium, Dec. 6, 2019
 6855 Red Rd., Coral Gables, FL 33143
- Credit Card – Contact Megan R. Cottle

Terms and Conditions for Baptist Health CME Symposium Exhibitor

For the purpose of this agreement, "Exhibitor" refers to the Company(ies) represented at this event as well as the Company's/ies' representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved.
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health CME all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.
- Sponsors only: Commercial Interest organizations will receive name-in-text only recognition per ACCME regulations. Non-commercial organizations will receive logo recognition when available.

Special Accessibility Needs

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this symposium. Please notify the CME Department by November 19 by contacting Julie Zimmert at 786-596-8612 or JulieZ@BaptistHealth.net.

Agreement Statement

_____ (Initials) YES, I have read and understand the Baptist Health CME Symposium Exhibit and Exhibitor Terms and Conditions and agree to participate in the 2019 Miami Brain Symposium as a sponsor and/or exhibitor as indicated in this contract.

NAME (print): _____ Authorized Exhibitor Representative

SIGNATURE: _____ DATE: _____

If you have any questions, please contact:

*Continuing Medical Education Department, Attn: Julie Zimmert, 8900 North Kendall Dr., Miami, FL 33176
Phone: 786-596-8612 / Fax: 786-533-9706 / Main: 786-596-2398 / Email: JulieZ@BaptistHealth.net*

Thank you!